

## A Report on Exposure and field visit for problem identification

<b>ACTIVITY TYPE</b>	<b>Exposure and field visit for problem identification</b>		
<b>DATE&amp; TIME</b>	<b>03/10/2023 &amp; 4/10/2023 Whole day</b>	<b>Duration</b>	<b>2 Days</b>
<b>SEMESTER</b>	<b>3rd</b>	<b>No. of participa nts</b>	<b>51</b>
<b>FACULTY COORDINATOR</b>	<b>Prof. Barot Kaushal K, Mr. Punit Sompura, Dr. Neelam Mahala</b>		
<b>FACULTY CONTACT DETAILS</b>	<b>9428755439, 8140067050, 9636769222</b>		
<b>SPONSORING AUTHORITY</b>	<b>-NA-</b>	<b>SPONSORING AMOUNT</b>	<b>-NA-</b>

The session was organized by the Institution's Innovation Council (IIC) of Parul University in association with the Entrepreneurship Development Centre (EDC) as a part Two Days "**Exposure and field visit for problem identification**" on **3<sup>rd</sup> & 4<sup>th</sup> October, 2023** for the students of Parul University. The field visit was conducted under the supervision of Prof. Barot Kaushal K, Mr. Punit Sompura & Dr. Neelam Mahala.

### **Objective:**

1. Identification of problems as well as comprehension and resolution of societal issues were the activities goals.
2. The activity also focused on bringing out and motivating the startups that might create change for good in the society.
3. Solve real world problems.

### **Outcomes:**

1. Students learnt the real time problem by interacting with Owner of Canteen's, Security guard. They learnt about their problems facing by them.
2. They suggested how to solve problems and come up with innovative ideas using the thinking process.

### **Activity Details:**

The "Exposure and Field Visit for Problem Identification" event organized by Prof. Barot Kaushal K, Mr. Punit Sompura, Dr. Neelam Mahala, Parul University's Institution's Innovation Council (IIC) in collaboration with the Entrepreneurship Development Centre (EDC) on October 3rd and 4th, 2023. This two-day session was aimed at engaging students in identifying and addressing real-world societal problems while fostering entrepreneurial thinking. The aim of the session was to help students identify and comprehend societal problems and develop potential solutions. To motivate and encourage students to consider entrepreneurship as a means to create positive societal impact. To actively engage students in solving practical, real-world problems. Students were introduced to the goals of the program and briefed on the significance of addressing societal issues.

The event brought together a total of Six teams, each consisting of enthusiastic and skilled students eager to demonstrate their abilities. The day began with a brief orientation by the faculty coordinators, Prof. Barot Kaushal, Mr. Punit Sompura and Dr. Neelam Mahala. They provided an overview of the event's objectives and rules, emphasizing the importance of field visit and its importance. The teams were then led to the designated cafeteria area, security cabin area and other places in campus and out of campus where they were discussed with owner's of respective places and find the problem's they are facing in real time.

The session included group discussions and brainstorming activities where students explored common problems faced by various segments of society. Students had the opportunity to network and connect with their peers. This interaction encouraged the exchange of ideas and experiences. Students embarked on a field visit to different areas around the university campus. They interacted with canteen owners, security guards, and other relevant individuals to gain firsthand insights into the challenges faced by these community members. Students actively observed and documented these issues for later analysis. Students shared their observations and insights from the field visit. This was followed by group discussions on potential solutions to the identified problems. Additionally, students were introduced to the concept of entrepreneurial thinking and innovation as tools to address real-world issues effectively. Students were encouraged to discuss and refine their innovative ideas further.

The "Exposure and Field Visit for Problem Identification" session successfully achieved its objectives of engaging students in identifying and addressing real-world problems while promoting an entrepreneurial mindset. It provided students with valuable practical exposure and encouraged them to contribute positively to society by finding innovative solutions to societal challenges.

## Glimpses of activity







*THANK YOU*